



**TSX Venture Exchange symbol: IBR**

## **IBR ANNOUNCES ADDITION OF VICE-PRESIDENT**

**VANCOUVER, CANADA, June 21, 2010** – International Bio Recovery Corporation (“IBR”) (TSX-V: IBR), a developer and marketer of proprietary technologies for the recovery of organic-based, high-value fertilizer products produced from municipal and agricultural wastes, is pleased to announce that Mr. Blair Heffelfinger has joined the company as Vice-President.

Mr. Heffelfinger has over 15 years experience in business and corporate development working in a wide range of industries including; biotech, cleantech and industrial engineering. He is a proven manager of development stage companies with a particular focus on sales, marketing and business development. Mr. Heffelfinger holds a M.Sc. in microbiology/biotechnology and an M.B.A from Sauder Business School, UBC.

“Blair’s background in microbiology combined with his experience in product and business development is an important addition to the company and will play a key role in developing and implementing IBR’s successful business strategy”, commented Mr. Henry Bow IBR’s President and CEO.

### **About IBR**

Located in North Vancouver, BC, IBR is committed to research and development to continue to improve the efficiency of its technology and the quality of Genica branded fertility products. It is further committed to developing a world wide marketing capability to ensure market acceptance the fertility products.

### **For more information, please contact:**

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