



TSX Venture Exchange symbol: IBR

IBR ANNOUNCES APPOINTMENT OF NEW PRESIDENT & CEO

VANCOUVER, CANADA, September 1, 2010 – International Bio Recovery Corporation (“IBR”) (TSX-V: IBR), a developer and marketer of proprietary technologies for the production of organic-based, high-value agricultural products from organic wastes, is pleased to announce the appointment of Blair Heffelfinger as President and CEO of the Company, and as a director. Mr. Heffelfinger joined IBR in June 2010 and has served as Vice President until his current appointment.

Mr. Heffelfinger has over 15 years experience in business and corporate development working in a wide range of industries including biotech, cleantech, and industrial engineering. He is a proven manager of development stage companies with a particular focus on sales, marketing and business development. Mr. Heffelfinger holds a M.Sc. in microbiology/biotechnology from UBC and a M.B.A. from Sauder Business School, UBC.

Mr. Heffelfinger replaces Mr. Henry Bow who is retiring. Mr. Bow was employed with IBR for 8 years and served as President and CEO for the last 3 years. The Board of Directors, management, and staff of IBR thank Henry for his significant contributions to IBR and wish him well in his retirement. Mr. Bow is continuing as a director of the Company.

About IBR

Located in North Vancouver, BC, IBR is committed to research and development to continue to improve the efficiency of its technology and the quality of Genica branded agricultural products. It is further committed to developing a world wide marketing capability to ensure market acceptance of the Genica products.

For more information, please contact:

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